

## Ogle School Announces Increase in Student Population

Growth and Recent Awards Affirm Ogle School's Position as an Industry Leader

**(DALLAS)** December 8, 2014 – <u>Ogle School</u>, an industry leader in cosmetology and esthetics education, today announced that student population increased by 18 percent. Ogle School is currently preparing nearly 1,100 committed students for rewarding careers in the beauty industry, up from less than 900 students 18 months ago.

The most notable growth has occurred in Ogle School's expanding markets of San Antonio and Houston, where student populations are up nearly 40 percent. The company is forecasting double digit growth in overall student populations again in 2015.

"We are thrilled that Ogle School is continuing to grow and expand. Not only are we larger today that we were last year, but graduation rates and job placement continue to be extraordinary." said Ogle School CEO John Blair.

Ogle School's success is not only proven by the numbers. Ogle School was recently selected by MODERN SALON Media as a Top Honoree for its 2014 <u>Excellence in Education program</u> in the Marketing category. A full list of 2014 winners is available <u>here</u>.

In addition to the school's impressive accolades, Ogle School's students are also receiving awards. Earlier this year, Ogle students Mary Gabriel and Stephani Crall were named 2014 Beacon Winners. Ogle students Hanna Hunter, Stephanie Mitchell and Laura Mullen were named 2014 Beacon Honorable Mentions.

<u>The Beacon program</u> provides the nation's most promising cosmetology students and is by invitation only. Beacon is part of Professional Beauty Association (PBA) Beauty Week, North America's largest, most inclusive beauty event, offering unlimited networking, education and professional growth opportunities to all sectors of the beauty industry. Gabriel, Crall, Hunter, Mitchell and Mullen had the opportunity to network with the industry's highest profile salon owners and stylists during the PBA Beauty Week this past July in Las Vegas.

"Ogle's mission is our promise to our students. In return for their personal sacrifices, dedication and creative energy, we help them realize their dream – a fulfilling career in the beauty industry. We are proud of our students' success and this is a great representation of what Ogle School stands for," Blair said.

## **About Ogle School**

A Texas tradition for more than 40 years, Ogle School is an industry leader in cosmetology and esthetics education. Ogle's quality training has transformed thousands of committed students into successful graduates. In fact, Ogle school has 85 percent job-placement rate after graduation. The beauty school based in Arlington, Texas, helps thousands of students make beauty their business through salon-modeled, student-centered training and development of the highest caliber. For more information, visit <u>www.ogleschool.edu</u>.